

drinktec

Go with the flow.

13.-14. September, Messe München

drinktec

World's Leading Trade Fair for the Beverage and
Liquid Food Industry

Processing + Filling + Packaging + Marketing



Innovation Flow Lounge @drinktec

The innovation flow lounge is a source of inspiration for everything related to the topics of marketing, packaging and product innovations and a networking platform for decision-makers and executives in marketing and sales as well as product, brand and innovative managers.



IDEArena - here short presentations, lectures and discussions about industry trends and innovations take place

The Talking Table – Moderated panel discussions on various topics and featuring industry experts, beverage manufacturers and press representatives take place here

Beverage Innovation Bar – the gathering for tasting and serving innovative beverages



CHIA drink @drinktec Beverage Innovation Bar



place2beer @drinktec - the meeting place for beer lovers
because sampling is better than philosophizing



- **Home & Craft – everything for beer-makers**

Wonderful solutions for hobby, home and craft brewers.

- **New Beverage Concepts**

Manufacturers come there to present their latest sweeteners, colorings, flavorings, ingredients, additives, treatment agents, recipes and much more

- **Conferences and symposiums**

Water-technology@drinktec symposium, international MicroBrew Symposium, PETnology Europe, AEDIL Conference, BevTech Europe

- **Competitions and awards**

European Beer Star, World Cup for Beer Sommeliers, World Beverage Innovation Award, Ludwig Narziss Award for Brewing Science, Innovation competition for beverages and foodstuffs (IGL)

Affiliated shows

Oils+fats – Europe's only trade fair in the field of animal and vegetable oils and fats.



SIMEI – occupies two halls and features machinery and equipment for winemaking and wine treatment, including bottling and packaging technology.

PRO FachHANDEL – leading trade fair for German's beverage and convenience retailers.

Plan of the grounds



- Product-specific process technology for non-alcoholic and alcoholic beverages, milk and liquid food, filling and packaging technology, control and inspection systems, labeling technology, conveying equipment, commissioning, storage and vehicles
 - PETpoint. Machines and raw materials for the production of plastic containers and closures, recycling
 - Non-sector-specific process engineering for all product categories, components for process technology, robotics, process automation, IT solutions, laboratory, process and production supplies, building technology, energy management, water and wastewater technology
 - Raw materials, additives, agents, process and production supplies
 - Restaurant and catering supplies, mobile facilities, sales promotion and marketing
 - Containers, packaging materials, packaging accessories and closures
 - SIMEI@drinktec
Wine-making and bottling machines
 - oils+fats
International Trade Fair for Technology and Innovations
 - PRO FachHANDEL, September 14–15, 2017
Fachmesse für den Convenience- und Getränkefachhandel
- Trade press, research and training, planning, consulting, work safety, services and trade associations can be found in all exhibition halls.
- The Expressway allows visitors to reach the North-South and West-East halls quickly and conveniently.

Maszyny, krones

Companies that we visited:

- Aptar Group Food + Beverage
- Systempack Manufaktur Michael Schlegel e.K.
 - Ardagh Group
 - DSM Food Specialties B.V.
 - Vetropack Gruppe
 - Glass Container Prim SA
 - IPS Ingredis
 - Stirred B.V.
 - Karma Culture
 - Kronos AG
 - SMI S.p.A
 - PET Engineering srl
(dodać podział)

Zdjęcia

Summary